

**2017 California Crime Writers Conference, Culver City, CA
Workshop Schedule**

Saturday, June 10, 2017				
8:00a-6:00p	Bookstore, Signings, and Auction Room (Pacifica Ballroom A)			
8:00a-10:00a	Breakfast Registration (Ballroom Foyer)			
	WRITING CRAFT (Marinas West)	INDUSTRY/BUSINESS (Playa Vista)	LAW ENFORCEMENT/FORENSICS (Manhattan Beach)	MARKETING (Redondo)
9:00a-10:10a	Writing for the Screen or the Page: Techniques and Differences Wendall Thomas, Georgia Jeffries, Phoef Sutton M: Ellen Byron	Working Relationship Between Author and Agent William Kent Krueger and Danielle Egan-Miller M: Andrew Jetarski	The Truth About Lies: The Art of Interrogation (two part session) Paul Bishop	Marketing/Publicity: What Works and What Doesn't? Maryglenn McCombs, Rachel Howzell Hall, Frankie Bow, Jody Gehrman M: Terry Shames
10:30a-11:40a	There's Writing and There's Revising: How to Approach Rewrites Hallie Ephron, Joanna MacKenzie, James Ziskin, Glen Erik Hamilton M: Mary Marks	Hollywood Calls: Getting Your Work Adapted for Film and TV Kate Carlisle, Hollie Overton, Naomi Hirahara		Social Media Forum Sue Ann Jaffarian, Janet Lynn, Will Zeilinger, Sarah M. Chen, Vera Chan M: Laura Brennan
12:00p-1:30p	Keynote Luncheon and Address: Hallie Ephron (Pacifica Ballroom BCD)			
2:00p-3:10p	How to Build Suspense: a Workshop with William Kent Krueger	Gone Digital: How to Make the Most of Electronic Publishing Jill Marr, Tyler Dilts, Dianne Emley M: Holly West	A Forensics Case Study: From Russia with Love...and Murder George Fong	Visibility: Get Yourself Known Gigi Pandian, Gay Degani, Carole Sojka, Matt Coyle M: Laurie Stevens
3:30p-4:40p	Writing Mystery for Younger Readers Stacia Deutsch, Kristen Kittscher, Ann Redisch Stampler M: Christina Hoag	Author Idol Danielle Egan-Miller, Joanna MacKenzie, Jill Marr, Eric Campbell, Emily Giglierano, Annette Rogers M: Harley Jane Kozak	The FBI: The Real World of the Special Agent FBI Special Agent Thomas Leighton	Publicist Q&A Maryglenn McCombs, Holly Watson, Justin Hargett, Liz Donatelli M: Daryl Wood Gerber
5:00p-7:00p	Agent and Editor Cocktail Party (Culver Club)			

Sunday, June 11, 2017				
8:00a-6:00p	Bookstore, Signings, and Auction Room (Pacifica Ballroom A)			
8:00a-10:00a	Breakfast Registration (Ballroom Foyer)			
	WRITING CRAFT	INDUSTRY/BUSINESS	LAW ENFORCEMENT/ FORENSICS	MARKETING
9:00a-10:10a	Does Sex Spice Up Your Mystery? Kate Carlisle, Anne Cleeland, Nadine Nettmann, Beth Yarnell M: Wendall Thomas	A Partnership Most Mysterious: Editor and Author Eric Campbell and S.W. Lauden, Emily Giglierano, Duane Swierczynski, Annette Rogers, Tammy Kaehler M: Tyler Dilts	Stepping into the Scene: Mock Crime Scene George Fong and FBI Agents	Thinking Outside the Box: Videos, Podcasts, Giveaways, and More Laura Brennan, Mary Putnam, Ellen Byron M: Stephen Buehler
10:30a-11:40a	Harness Characters to Drive Plot: a Workshop with Hallie Ephron	Representing Authors in Changing Times Joanna MacKenzie, Jill Marr, Danielle Egan-Miller M: Kathy Aarons		Leverage: Using Personal Experience to Sell Fiction Diana Gould, Nancy Cole Silverman, Sheila Lowe, Elaine Ash M: Carlene O'Neil
12:00p-1:30p	Keynote Luncheon and Address: William Kent Krueger (Pacifica Ballroom BCD)			
2:00p-3:10p	When the Plot Thickens Too Much...Are You Over-Plotting? Craig Faustus Buck, Terri Nolan, Bonnie MacBird, Kathy Aarons M: Matt Coyle	Obi Wan Kenobi: Veteran Authors' Strategies to Survive the Publishing Force Sue Ann Jaffarian, Jeri Westerson, Patricia Smiley M: Sybil Johnson	Documents Make Good Witnesses and Stories Too Melvin Cavanaugh	Rebranding: Changing Genre, Styles, and More Daryl Wood Gerber, Christina Hoag, Linda O. Johnston, Elizabeth Little M: Jill Amadio
3:30p-4:40p	The Long and Short of It: Short Stories and Novellas vs. Novels Kate Thornton, Travis Richardson, Paul D. Marks, William Kent Krueger M: S.W. Lauden	A Conversation with West Coast Publishers Colleen Dunn Bates, Tyson Cornell, Lee Goldberg M: Nancie Clare	Keep Calm and Swab On: The Scientific Investigation of Crime Scenes Dr. Donald Johnson, LA Sheriff's Department	From the Source: Working with Libraries Wendy Crutcher, Matt Gill, Joshua Peck, Andrew Jetarski M: Mary Menzel
4:45p-5:15p	Closing Session with Guests of Honor Hallie Ephron and William Kent Krueger Moderated by Elizabeth Little, President of SoCal MWA			